2025 Media Kit

Serving & supporting heart patients and their loved ones for 17 years.

Trusted, awardvinning editorial from the nation's oldest and largest not-for-profit dedicated to fighting

Heart Insight e-News

Heart Insight has served heart patients and their families for 17 years.

Our award- winning monthly e- newsletter began in 2015.

Heart Insight e-News

Delivered monthly to over 69,250 subscribers.

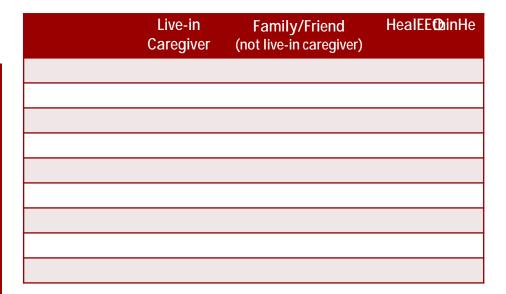
11.4% of opens result in clicks.

Our horizontal and square ads are great



Heart Insight ®

Heart Insight Readers



Heart Insight







Heart Insight ®

Art Specifications

All ads subject to AHA/ASA approval.

Ad Specifications				
Horizontal ads (2 per issue)	655 w x 275 h pixels; jpeg; minimum file size 125 kb			
Square ad (2 per issue)	313 w x 313 h pixels; jpeg; minimum file size 125 kb			

Heart Insight ®

Art
Deadlines
& Delivery
Dates

	Delivery t	o readers	
Monthly Email	1		